



PRESENTS

# TO SERVE THE NEW EVANGELIZATION

WITH



**KEN BALBUENA**

DIRECTOR OF COMMUNICATIONS  
AND OUTREACH AT THE SAINT JOHN  
PAUL II NATIONAL SHRINE



**FR. BENEDICT LA  
VOLPE, OFM CONV.**

RECTOR OF THE NATIONAL SHRINE  
OF ST. MAXIMILIAN KOLBE

NASPA TRACK - TUESDAY, JULY 27, 2021

A 2021 Vision for  
Effective  
Communications

*Katie Pesho, founder  
of KP Consulting on  
the ecology of  
Evangelization  
Communication.*

9:00 am - Schaumburg  
Ballroom East

To Serve the New  
Evangelization

*Ken Balbuena and  
Father Benedict La  
Volpe, OFM, Conv., on  
working with orders  
and their Shrines.*

1:30 pm - Schaumburg  
Ballroom East

Panel Discussion:  
Building Community  
and Confraternity

*Ken Balbuena and Pat  
Moertl on devotional  
prayer-based  
apostolates and  
community-building in  
Shrines.*

4:30 pm - Schaumburg  
Ballroom East